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Publishers of WORLD'S BUSINESS
and *GUIDE*

June 26, 1952

CONFIDENTIAL

General Walter B. Smith,
Director, Central Intelligence Agency
2430 E Street, N.W.
Washington, D. C.

Dear General:

I would like to have a confidential meeting with you in Washington in the very near future, and I would be glad to arrange my affairs to suit your convenience.

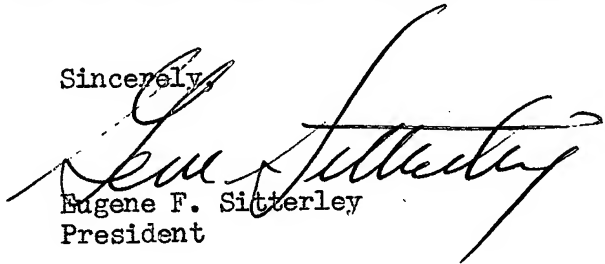
Because we are the publishers of two old established export business magazines, we have been able during half a century to create channels which give me today access to international information not readily accessible to others - including information that filters through the "iron curtain" of East Europe and Asia.

In addition, we have long and unusual associations overseas in most all parts of the world which frequently put us in possession of information of great value in determining world wide developments ahead of time.

Simply for your information, our publications are read by executives in industry, business and government organizations overseas who either buy or specify 80 percent of the durable, heavy and capital goods exported by the United States. The influence of these business units is indicated by the attached chart.

Because we are really in the midst now of a highly volatile world situation and time can be most important to our country, I believe that a meeting between us would be of distinct value to you. I will be glad to come to Washington to keep any date with you that you may set at your personal convenience.

Sincerely,


Eugene F. Sitterley
President

ENC.